

PRESS KIT 2026

Queclink Press Kit

Official company information, media references, and approved wording for press and editorial use.

1. Company Overview

Queclink Wireless Solutions Co., Ltd. is a global IoT hardware designer and manufacturer specializing in connected devices for telematics, asset tracking, video telematics, industrial connectivity, micromobility, and related connected applications. Founded in 2009 and headquartered in Shanghai, Queclink supports businesses across transportation, logistics, security, mobility, agriculture, and industrial sectors. The company designs and manufactures reliable IoT hardware that helps businesses gain real-time visibility, improve operational efficiency, enhance safety, and protect mobile assets.

2. Quick Facts

Item	Information
Company Name	Queclink Wireless Solutions Co., Ltd.
Founded	2009
Headquarters	Shanghai, China
Stock Code	SZ.300590
Core Business	IoT hardware design and manufacturing
Brand Line	Driving Smarter IoT
Global Reach	170+ countries and regions
Devices Delivered	73M+ IoT devices globally
Key Markets	Transportation, logistics, fleet management, asset security, agriculture, mobility, industrial connectivity
Main Product Categories	Vehicle telematics, asset tracking, video telematics, industrial connectivity, Micromobility, Livestock EID, BLE accessories and sensors

3. Approved Boilerplate

Standard version

Since 2009 Queclink Wireless Solutions has been "Driving Smarter IoT".

Queclink is a pure-play IoT hardware designer and manufacturer working with many well-known industrial and consumer companies to bring innovative IoT solutions to the market. Its business units span transportation, asset and mobility, networks and agriculture. With 73 million IoT products delivered to over 170 countries, Queclink inspires data-driven solutions for its worldwide customers.

Short version

Queclink Wireless Solutions is a global IoT hardware designer and manufacturer providing connected devices for telematics, asset tracking, video telematics, industrial connectivity, mobility, and other IoT applications. Founded in 2009, Queclink helps businesses build smarter, safer, and more connected operations.

One-line version

Queclink designs and manufactures IoT hardware that helps businesses connect, track, protect, and manage mobile assets worldwide.

4. Product and Solution Categories

Vehicle Trackers

Queclink provides vehicle tracking and telematics devices for fleet management, stolen vehicle recovery, driver behavior monitoring, and connected mobility applications. Its vehicle telematics portfolio supports businesses in improving visibility, safety, and operational control across different fleet types.

Asset Trackers

Queclink asset trackers are designed for mobile and remote assets such as trailers, containers, equipment, cargo, and other valuable goods. With options for long battery life, rugged design, and multiple positioning technologies, Queclink supports use cases across logistics, supply chain visibility, theft prevention, and asset utilization.

Video Telematics

Queclink video telematics products combine connected camera hardware with AI-enabled safety features to support driver monitoring, road visibility, event recording, and fleet risk management. These solutions help businesses strengthen safety programs and obtain clearer evidence in road incidents.

Networks

Queclink industrial routers provide reliable cellular connectivity for IoT deployments, remote sites, transportation systems, and industrial applications. The router portfolio supports secure and stable connectivity for businesses requiring dependable network access in demanding environments.

Micromobility

Queclink offers IoT devices for motorcycles, scooters, e-bikes, and shared mobility applications. These products support tracking, anti-theft protection, remote management, and connected mobility services.

Livestock EID

Queclink livestock tracking solutions are designed to monitor the health, location, and well-being of animals in agricultural settings, revolutionizing livestock management with reliable and innovative identification solutions.

5. Media Contact

Queclink Wireless Solutions Co., Ltd.

Email: marketing@queclink.com

Website: www.queclink.com

LinkedIn: www.linkedin.com/company/queclink-wireless-solutions-ltd/

YouTube: www.youtube.com/channel/UCNZ1V7yl6nKtPNdANuST2WQ

For interviews, product information, images, or editorial requests, please contact the Queclink marketing team.

6. Useful Links

Resource	Link
Official Website	www.queclink.com
Newsroom	www.queclink.com/newsroom
Product Pages	www.queclink.com/product
LinkedIn	www.linkedin.com/company/queclink-wireless-solutions-ltd/
YouTube	www.youtube.com/channel/UCNZ1V7yl6nKtPNdANuST2WQ
Contact Us	www.queclink.com/contact

7. Editorial Notes

Reference	Approved usage
Correct company name	Queclink Wireless Solutions Co., Ltd.
Short form	Queclink
Brand line	Driving Smarter IoT

Please avoid altering the Queclink logo, changing brand colors, or using outdated product images. Official logos and company photos are available through the separate downloads on the Newsroom page.